



Institute of
Management Technology
Centre for Distance Learning, Ghaziabad



Post Graduate Diploma in Management

(PGDM) Executive – Fifteen Months

Approved by AICTE

A-16, Site-3. UPSIDC Industrial Area, Meerut Road, Ghaziabad -201003

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About IMT CDL

Premium Open and Distance Learning (ODL) Management Institute of India

Distance Education offers multi-pronged benefits of flexibility, professional upskilling and career advancement to the learners. IMT Centre for Distance Learning as a major player in this educational revolution has been encouraging sustained professional enrichment in an academic environment. IMT CDL has adopted Industry 5.0 that envisions the future of education that empower individuals to thrive in the knowledge-driven society of the 21st century. Leveraging technologies to provide personalized learning pathways and tools to create interactive and engaging learning environment.

The programmes offered encourages learners to think critically, analyze information, generate novel ideas, and solve complex problems through inquiry-based learning approaches. To add lasting value to the programmes are the specially prepared Self Learning Material (SLM), interactive contact sessions by expert faculty and carefully crafted recorded video lectures. The industry interactions help learners navigate the complexities of the digital age and become responsible digital citizens.

IMT CDL is located in a lush green 6-acre campus at Ghaziabad and is an hour's drive from anywhere in Delhi-NCR. The Institute takes pride in providing world-class infrastructure consisting of a fully networked Wi-Fi campus and ICT equipped learning spaces. Our technological ecosystem enables 24 X 7 learning.

VISION

Imparting continuum of management education through distance mode to learners across the globe.

MISSION

- » Be an academic community leveraging technology as a bridge to innovation and life-long learning.
- » To continuously evolve management competencies for enhanced employability and entrepreneurship.
- » To serve society through excellence and leadership in management education, research and consultancy.



IMT CDL Advantages

- Over **Three Decades of Expertise** in Conducting Management Education.
- Advanced **Technological Infrastructure**.
- Self-Paced, **24x7 Learning Environment**.
- Academic **Flexibility** to develop Career Path.
- **Industry-Oriented Curriculum** Benchmarked with Global Institutions.
- Live Interactive Sessions with Eminent Faculty & **Industry Experts**.
- Option for both **Online/Offline Classes**.
- Access to **Recorded Classes**.
- Conducive Learning Environment.
- Enrichment of Behavioural and **Emotional Skills**.
- Experiential Learning for Skill Enhancement through **Workshops**.
- Self-Explanatory, **Self-Learning Material** created by Experts.
- Cross Cultural Exposure through **Study Tours**.
- **Scholarships** for Specific Category of Aspirants.
- More than **35,000 Alumni** across the Globe.
- **Mentorship** through Alumni.
- **A Seamless Learning Experience**.



Awards & Recognitions



**CSR Top Distance
Learning Institute of
India Award:**

Competition Success
Review



**Award for Excellence
in Distance
Learning:**

National Education
Awards



**Award for Excellence
in Distance
Learning:**

BBC Knowledge



**Best Use of Digital
Learning:**

Business School
Affaire & Dewang
Mehta National
Education Award



**Award for Excellence
in Distance Education:**

Global Learn Tech
Conference & Awards



Great Place to Study:

SkillTree Global
Knowledge Consortium,
London



**Digital Distinction
Technology
Conformance to NEP**

ASSOCHAM



**Best Distance
Learning Institution**

BW Future



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Welcome you to the



Post Graduate Diploma in Management (PGDM) Executive – 15 Months

The PGDM (Executive) is specially designed for working executives to equip them with contemporary management education, keeping them abreast with Industry 5.0. The programme provides an opportunity to enhance knowledge and skills along with career. Emphasis is laid on developing resilience through human-centric approach combined with technological integration. Flexibility is given in choice of electives to create career path as per requirement in a specific domain.

“Success is not final, failure is not fatal: it is the courage to continue that count.”

~ Winston Churchill

Programme Outcomes:

After undergoing the programme, the student will be able to:

- › Demonstrate knowledge and proficiency in various management disciplines, enabling them to make informed and strategic decisions in complex business environments.
- › Exhibit the ability to adapt to emerging trends and engage in continuous professional development throughout their careers.
- › Acquire research skills to critically analyze complex problems and devise innovative solutions through a systematic and strategic approach.
- › Exhibit effective communication and leadership qualities to effectively manage interpersonal dynamics.
- › Demonstrate a global mindset and cross-cultural understanding.
- › Uphold the professional ethics, demonstrating social responsibility and ethical decision-making in their managerial roles.

Eligibility

- › Graduation with full time work experience of minimum five (5) years after graduation.

Programme Duration

- › Duration of the Programme is Fifteen (15) monthss.

Programme Highlights

- › Two semesters and a Project Term
- › Fifty-Six (56) credits
- › Four types of courses - Foundation, Core, Elective courses, and Project.
- › Career development workshops on Skill Enhancement and Value Addition.
- › Industry visits.
- › Guest lectures.
- › Outstation study tours.
- › Develop critical thinking, problem solving and communication skills.
- › **Focus Areas: Business Analytics & Data Science; Finance & Investing; Operations & Project Management; Human Resources & Talent Management; Marketing & Sales; and Strategy & Cross Functional Integration.**

Curriculum

The curriculum is aligned to emerging industry trends and professional requirements.

Foundation Courses

S.No.	Course Name	Credits
1.	Basics of Accounting	Non Credit
2.	Basics of Communication	Non Credit
3.	Basics of Management	Non Credit
4.	Basics of Business Statistics	Non Credit

Optional Workshops in the campus

S.No.	Workshop Title	Mode	Credits
1.	Emotional Intelligence	Offline	Non Credit
2.	Innovation & Design Thinking	Offline	Non Credit

Certificate of participation will be awarded.

Semester - I		Semester - II	
Core Courses	Credits	Core Courses	Credits
1. Principles of Economics	4	1. Financial Management	4
2. Management Accounting	4	2. Organisational Behaviour	4
3. Marketing Management	4	3. Operations and Supply Chain Management	4
4. Business Statistics	4	4. Elective-I	4
5. Strategic Management	4	5. Elective-II	4
6. Creating and Leading Entrepreneurial Organisations	4	6. Elective-III	4
		7. Elective-IV	4
Project*/Experiential Course in Entrepreneurship			
	4		
Total Programme Credits : 56			

**(In lieu of Project, student can opt an additional elective course.)*



Focus Area and Specialisations

To get a Post Graduate Diploma in Management (PGDM Executive) with specialisation, a student has to successfully complete at least four (4) Electives from one (1) Area of Specialisation.

Focus Area - Finance & Investing

Finance - Elective Courses

1. Options, Futures & other Derivatives	5. Fixed Income Securities
2. Management of Financial Services	6. Banking Services & Practices
3. Financial Analysis & Business Valuation	7. Mergers, Acquisitions & Corporate Restructuring
4. Security Analysis & Portfolio Management	8. Notified MOOC

Focus Area - Operations & Project Management

Operations - Elective Courses

1. Project Management	5. Service Operations Management
2. Operations Strategy	6. Technology Management
3. Advanced Supply Chain Management	7. Notified MOOC
4. Quality Management	

Focus Area - Human Resources & Talent Management

Human Resources - Elective Courses

1. Employee Relations Management	5. Compensation & Reward Management
2. Performance Management	6. Training & Development
3. Organisational Development & Intervention	7. Cross Cultural Understanding
4. Strategic Human Resource Management	8. Notified MOOC

Focus Area - Marketing & Sales

Marketing - Elective Courses

1. Digital Marketing	6. Integrated Marketing Communications
2. Retail Management	7. Marketing Research
3. Marketing of Services	8. Strategic Marketing
4. Consumer Behaviour	9. Notified MOOC
5. Sales and Distribution Management	

Focus Area - Business Analytics & Data Science

Business Analytics - Elective Courses

1. Data Science	5. HR Analytics
2. Data Mining for Business Analytics	6. Predictive Modelling
3. Marketing Analytics	7. Business Simulation
4. Risk Analytics	8. Notified MOOC

Focus Area - Strategy & Cross Functional Integration

Strategy - Elective Courses

1. Strategic Human Resource Management	5. Marketing Analytics
2. Strategic Marketing	6. HR Analytics
3. Operations Strategy	7. Risk Analytics
4. Mergers, Acquisitions and Corporate Restructuring	8. Notified MOOC

Focus Area - General Management

Open Elective Courses

1. Consumer Behavior	5. Project Management
2. Management of Financial Services	6. One elective can be chosen from any specialisation
3. Employee Relations Management	7. Notified MOOC
4. Data Science	

To build cross functional proficiency students can select General Management

The Diploma will be awarded in the chosen specialisation in which elective courses have been opted.



Skill Enhancement Courses

These workshops aim to enhance practical skills by providing hands-on-training for building competency of the learners. Students can opt for the masterclass / workshops on topics specified below. These workshops are non-credit in nature. Certificate of participation will be awarded to all attendees.

Workshops Offered

- » Excellerate: Mastering Business Insights with Excel
- » TalkMastery: Unleashing Managerial Communication Brilliance
- » IntelliGen: Merging intelligence with generation to highlight the enhanced cognitive abilities of this AI era
- » Data Analysis Software – Python / R / Jamovi
- » Negotiation Skills

Value Addition Courses

They are designed to develop capacities that promote psycho-social well-being and sound ethical grounding. Students can opt for the masterclass / workshops on topics specified below. These courses are non-credit in nature. Certificate of participation will be awarded to all attendees.

Courses/Workshops Offered

- » Universal Human Values
- » CyberSafe: Strengthening Your Digital Defences
- » Communicate & Conquer: Managerial Magic Unleashed



ADMISSIONS OPEN

CORPORATE ENQUIRY

(Customised Post Graduate programs & Short duration programs are also available)

+91 9867753194, +91 97112 37650

corporate.edu@imtcdl.ac.in

<https://www.imtcdl.ac.in/corporate-offerings/>

Admission Process

- Admission Forms are available at IMT CDL website.
- Online submission of Admission Forms and Online Payment of fee can be done on the IMT CDL website.

Documents to be Uploaded

- One passport size photograph in JPG format- photograph should be in 100 x 150 pixel.
- Bachelor's degree or the final year marksheet.
- Class 10th certificate for verification of date of birth, student, and father's name.
- Class 12th certificate/marksheet.
- Any Government issued/approved Photo Identity Proof (front and backside).
- Experience Certificate as applicable.

Note

- In case of foreign degree, submission shall be with approval of Ministry of Education, Government of India, including copy of Passport and Study Visa.
- Students should upload the original eligibility documents.
- All the document's header should be in upward direction.
- IMT CDL has the right to deny admission to any candidate after verifying credentials.

Be part of a Diversified Community



Fee Structure

PGDM Executive (15 Months) Programme	Semester-1	Semester-2	Total
Academic Fee (Rs.)	55,000	55,000	1,10,000

» Exam Fee, Project Fee & Alumni Portal Registration Fee is additional.

Modes of Payment

All digital modes of payment are accepted.



DISCLAIMER

- All policies, rules, regulations, fee structure, curriculum, facilities, etc. are subject to change and shall be binding on all the students.
- Any dispute is subject to the jurisdiction of Ghaziabad court only.



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