



Institute of
Management Technology
Centre for Distance Learning, Ghaziabad



Post Graduate Certificate in Management (PGCM) – Thirteen Months

Approved by AICTE

A-16, Site-3. UPSIDC Industrial Area, Meerut Road, Ghaziabad -201003

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About IMT CDL

Premium Open and Distance Learning (ODL) Management Institute of India

Distance Education offers multi-pronged benefits of flexibility, professional upskilling and career advancement to the learners. IMT Centre for Distance Learning as a major player in this educational revolution has been encouraging sustained professional enrichment in an academic environment. IMT CDL has adopted Industry 5.0 that envisions the future of education that empower individuals to thrive in the knowledge-driven society of the 21st century. Leveraging technologies to provide personalized learning pathways and tools to create interactive and engaging learning environment.

The programmes offered encourages learners to think critically, analyze information, generate novel ideas, and solve complex problems through inquiry-based learning approaches. To add lasting value to the programmes are the specially prepared Self Learning Material (SLM), interactive contact sessions by expert faculty and carefully crafted recorded video lectures. The industry interactions help learners navigate the complexities of the digital age and become responsible digital citizens.

IMT CDL is located in a lush green 6-acre campus at Ghaziabad and is an hour's drive from anywhere in Delhi-NCR. The Institute takes pride in providing world-class infrastructure consisting of a fully networked Wi-Fi campus and ICT equipped learning spaces. Our technological ecosystem enables 24 X 7 learning.

VISION

Imparting continuum of management education through distance mode to learners across the globe.

MISSION

- » Be an academic community leveraging technology as a bridge to innovation and life-long learning.
- » To continuously evolve management competencies for enhanced employability and entrepreneurship.
- » To serve society through excellence and leadership in management education, research and consultancy.



IMT CDL Advantages

- » Over **Three Decades of Expertise** in Conducting Management Education.
- » Advanced **Technological Infrastructure**.
- » Self-Paced, **24x7 Learning Environment**.
- » Academic **Flexibility** to develop Career Path.
- » **Industry-Oriented Curriculum** Benchmarked with Global Institutions.
- » Live Interactive Sessions with Eminent Faculty & **Industry Experts**.
- » Option for both **Online/Offline Classes**.
- » Access to **Recorded Classes**.
- » Conducive Learning Environment.
- » Enrichment of Behavioural and **Emotional Skills**.
- » Experiential Learning for Skill Enhancement through **Workshops**.
- » Self-Explanatory, **Self-Learning Material** created by Experts.
- » Cross Cultural Exposure through **Study Tours**.
- » **Scholarships** for Specific Category of Aspirants.
- » More than **35,000 Alumni** across the Globe.
- » **Mentorship** through Alumni.
- » **A Seamless Learning Experience**.



Awards & Recognitions



**CSR Top Distance
Learning Institute of
India Award:**

Competition Success
Review



**Award for Excellence
in Distance
Learning:**

National Education
Awards



**Award for Excellence
in Distance
Learning:**

BBC Knowledge



**Best Use of Digital
Learning:**

Business School
Affaire & Dewang
Mehta National
Education Award



**Award for Excellence
in Distance Education:**

Global Learn Tech
Conference & Awards



Great Place to Study:

SkillTree Global
Knowledge Consortium,
London



**Digital Distinction
Technology
Conformance to NEP**

ASSOCHAM



**Best Distance
Learning Institution**

BW Future



Post Graduate Certificate in Management Programme (PGCM) - Thirteen Months

The PGCM programme offers a structured and compact module on Business Administration. The programme covers fundamentals in General Management, Finance, HR, Operations and Marketing Management. This programme is designed to enhance the managerial capabilities of participants, resulting in continuous value addition at their workplace.

“If your actions inspire others to dream more, learn more, do more and become more, you are a leader.”

~ JOHN QUINCY ADAMS

Programme Outcomes:

After undergoing the programme, the student will be able to:

- › Demonstrate a deep understanding of management principles and practices in various business domains through self-directed learning.
- › Demonstrate communication skills suitable for diverse business scenarios.
- › Embrace and utilize technology to enhance business processes and decision-making.

Eligibility

- › Bachelor's Degree in any discipline from any recognized University or equivalent degree recognized by Association of Indian Universities (AIU).

Duration

- › Duration of the Programme is Thirteen (13) months.

Programme Highlights

- › Two semesters.
- › Forty-Four (44) credits.
- › Two types of courses - Foundation and Core courses.
- › Career development workshops on Skill Enhancement and Value Addition.
- › Guest lectures.
- › Develop critical thinking, problem solving and communication skills.

Curriculum

The curriculum is abreast of evolving industry trends and demands.

Foundation Courses

S. No.	Course Name	Credits
1.	Basics of Accounting	Non Credit
2.	Basics of Communication	Non Credit
3.	Basics of Management	Non Credit
4.	Basics of Business Statistics	Non Credit

Optional Workshops in the campus

S. No.	Workshop Title	Mode	Credits
1.	Emotional Intelligence	Offline	Non Credit
2.	Innovation & Design Thinking	Offline	Non Credit

Certificate of participation will be awarded to attendees.

Semester - I		Semester - II	
Core Courses	Credits	Core Courses	Credits
1. Principles of Economics	4	1. Financial Management	4
2. Management Accounting	4	2. Business Environment	4
3. Marketing Management	4	3. Organisational Behaviour	4
4. Business Statistics	4	4. Operations and Supply Chain Management	4
5. Ethics & Corporate Governance	4	5. Emerging Technologies and Management Applications	4
Comprehensive Viva Voce	4		
Total Programme Credits : 44			



Skill Enhancement Courses

These workshops aim to enhance practical skills by providing hands-on-training for building competency of the learners. Students can opt for the masterclass / workshops on topics specified below. These workshops are non-credit in nature. Certificate of participation will be awarded to all attendees.

Workshops Offered

- » Excellerate: Mastering Business Insights with Excel
- » IntelliGen: Merging intelligence with generation to highlight the enhanced cognitive abilities of this AI era
- » TalkMastery: Unleashing Managerial Communication Brilliance
- » Data Visualization and Model building

Value Addition Courses

They are designed to develop capacities that promote psycho-social well-being and sound ethical grounding. Students can opt for the masterclass / workshops on topics specified below. These courses are non-credit in nature. Certificate of participation will be awarded to all attendees.

Courses/Workshops Offered

- » Universal Human Values
- » CyberSafe: Strengthening Your Digital Defences
- » Personal Branding



ADMISSIONS OPEN

CORPORATE ENQUIRY

(Customised Post Graduate programs & Short duration programs are also available)

+91 9867753194, +91 97112 37650

corporate.edu@imtcdl.ac.in

<https://www.imtcdl.ac.in/corporate-offerings/>

Admission Process

- » Admission Forms are available at IMT CDL website.
- » Online submission of Admission Forms and Online Payment of fee can be done on the IMT CDL website.

Documents to be Uploaded

- » One passport size photograph in JPG format- photograph should be in 100 x 150 pixel.
- » Bachelor's degree or the final year marksheet.
- » Class 10th certificate for verification of date of birth, student, and father's name.
- » Class 12th certificate/marksheet.
- » Any Government issued/approved Photo Identity Proof (front and backside).
- » Certificate for verification of the defence personnel, SC/ST, war widows, Economically Weaker Sections (EWS), and persons with disabilities (Divyangjan) - if applicable.

Note

- » In case of foreign degree, submission shall be with approval of Ministry of Education, Government of India, including copy of Passport and Study Visa.
- » Students should upload the original eligibility documents.
- » All the document's header should be in upward direction.
- » IMT CDL has the right to deny admission to any candidate after verifying credentials.

Be part of a Diversified Community



Fee Structure

PGCM (15 Months) Programme	Semester-1	Semester-2	Total
Academic Fee (Rs.)	40,000	40,000	80,000

› Exam Fee, Project Fee & Alumni Portal Registration Fee is additional.

Modes of Payment

All digital modes of payment are accepted.

SCHOLARSHIPS AVAILABLE

- › Serving/retired Indian defence personnel
- › War Widows
- › SC/ST
- › Divyangjan
- › Merit-cum-means scholarship to the Economically Weaker Section (EWS)



DISCLAIMER

- › All policies, rules, regulations, fee structure, curriculum, facilities, etc. are subject to change and shall be binding on all the students.
- › Any dispute is subject to the jurisdiction of Ghaziabad court only.



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