

# **Customized Post Graduate Management Programs** to Elevate Leaders and **Drive Corporate Success**

**Executive Post Graduate Program in** Management (PGPM) for Corporates



The Post Graduate Program in Management (PGPM) by IMT CDL is tailored for working professionals to sharpen their management and leadership skills. Offered in open enrollment and corporate-customized formats, the program integrates academic rigor with practical workplace experience.

Delivered by IMT CDL's expert faculty and industry leaders, it includes a live project at your workplace, guided by both your organization and IMT CDL, ensuring immediate relevance and tangible career impact.

#### **Duration**

The program is flexible, spanning 15 to 24 months, with options to tailor the schedule to corporate needs. It can be delivered on weekends, over 7-14 days per quarter, or in a blended/virtual format-ideal for employees with demanding schedules, international time zones, or those looking to maximize their learning during available time.

#### Who Should Join?

Graduates with 3-4 years of work experience in a reputed organization are eligible. For corporate tie-ups, a minimum of 1-2 years of experience is required.



### Eligibility

Graduate in any discipline.

#### **Assessment**

Capstone project, Assignment and End Term exam etc. The participant needs to score a minimum of 40% in each course to complete the programme.

#### Mode of delivery

Hybrid, Online and Classroom.

## Certification

Certificate would be awarded to participants by IMT CDL on successful completion of the programme in their chosen specialization.

### **Study Material**

Study material will be provided during the orientation. Digital Handouts / PPTs / Case Studies shall be shared by the concerned faculty from time to time as deemed fit.









# Curriculum[General Management]:

Module I	
Courses	No. Of Days
Organizational Behaviour	2
Business Environment	2
Business Statistics	3
Management Accounting	3
Marketing Management	3
Emerging Technologies and Management Applications	2
Total	15

Module II	
Courses	No. Of Days
Human Resource Management	2
Ethics & Corporate Governance	2
Data Science	3
Financial Management	3
Operations and Supply Chain Management	2
Creating and Leading Entrepreneurial Organizations	2
Legal & Regulatory Environment of Business	1
Total	15

Module III	
Courses	No. of Days
Strategic Management	3
Elective-I ( Consumer Behaviour )	3
Elective-II ( Project Management)	3
Elective-III ( Cross Cultural Management)	3
Elective-IV (Management of Financial Services)	3
Elective can be chosen either from different specializations or from any one specialization.	
Total	15

Workshops	
Themes	No. of Days
Emotional Intelligence	1
Design Thinking	1
Leadership	1
Advanced Excel and Data Visualization	1
Negotiation Skills	1
Cyber Security	1
Total	6

Other Activities	No. of Days
Orientation, Ice Breaking and Candidate Profiling	1
Capstone Project preparation & Presentation	5+2
Convocation	1
Total	9
Total no. of d <b>ays</b>	60

## Other Specializations Offered:

- 1. PGPM Finance
- 2. PGPM Marketing 3. PGPM Business Analytics
- 4. PGPM Human Resource
- 6. PGPM Strategy

5. PGPM – Operations

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